

**THE BETTER
BUSINESS
SERIES**

**WHAT AN INVESTOR
WANTS TO SEE**

TRUSTWORTHINESS
COACHABILITY
EMPATHETIC LEADERSHIP
THOUGHTFUL LISTENING
POSITIVITY
HUSTLING
SELF-AWARENESS & REFLECTION
PERSEVERANCE
GROWTH & MONEY MINDSET

CREATIVITY
CLEAR COMMUNICATION
LIFELONG LEARNING
GRATITUDE
OBJECTIVITY
COMMUNITY BUILDING
STRONG BUSINESS HEAD
PAYING TAXES ON TIME

